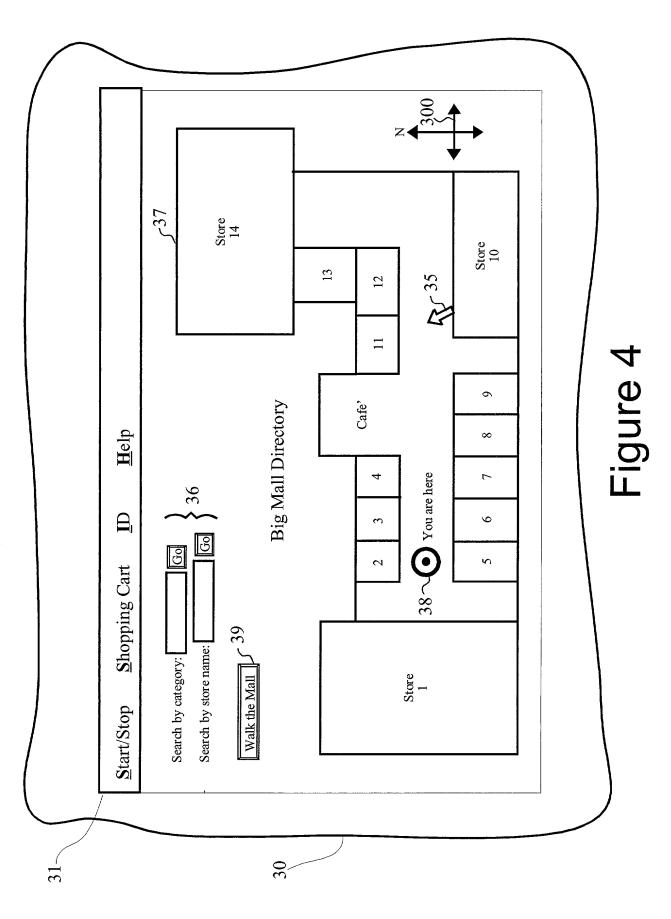
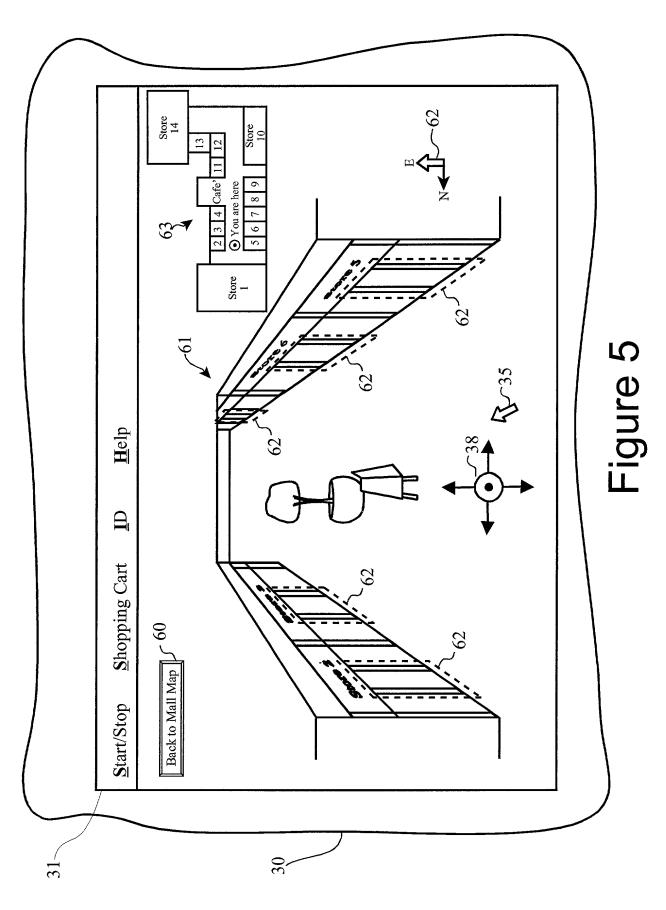


Prior Art

737 Store 14 Store 10 13 12 Figure 3 11 6 Cafe' Big Mall Directory 4 3,2 g (%) 3 S 0 Go to http://www.bigmall.com Instant Message Internet I Lookup I New&Cool Search Guide 34 Search by store name: 33 Back Forward Reload Home Search by category: Store 1 30





Prior Art

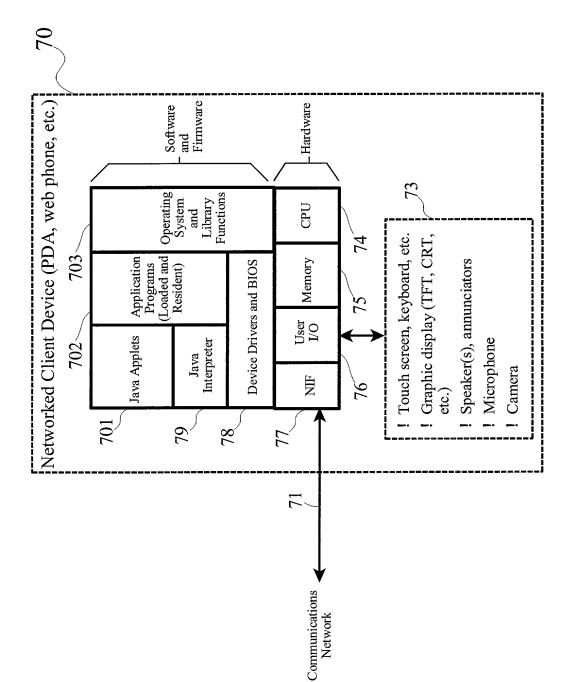


Figure 6

